

Nimbus expand in Stockholm

new partnership and base of operations on Lidingö island.

Nimbus Boats are expanding operations in Stockholm by entering a partnership with Nimbus Maxi Center, one of Nimbus' biggest dealers. The new company, Nimbus Boats Stockholm AB, will include all personnel from Nimbus Maxi Center.

The new company will be expanding operations by establishing a base at the Lidingö island yards, planned for the spring of 2010. The company will now offer interesting total solutions for customers through their future long-term plans for the Lidingö operation.

The purpose of the partnership is to strengthen their market leading position in the region and increase accessibility and service quality for customers.

'This is a strategically important move to increase activity in the Stockholm region and the best way to achieve our objectives. We feel very positive about the future,' said Magnus Andersson, group president and managing director for Nimbus Boats AB.

'The constellation gives us a unique platform and, quite simply, makes us unbeatable. An advantage that feels very good indeed and I'm sure our customers, both new and old, will applaud our new operation,' said Fredrik Bergström, managing director for Nimbus Boats Stockholm AB, the driving force behind Nimbus Maxi Center.

For more information please contact

Fredrik Bergström, +46 (0)708-965 111
managing director, Nimbus Boats Stockholm AB

Magnus Andersson,, +46 (0)31-726 77 38
group president and managing director for Nimbus Boats AB



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